



Keshav Memorial Institute of Management
Affiliated to Osmania University, Approved by AICTE
A unit of Keshav Memorial Educational society
Narayanaguda, Hyderabad, 500029



Report on "Interaction Within the Groups "

Name of the Event - Interaction within the groups

Organizing Club - KMIM E-cell

Date - 10-10-2025

Venue - The session took place virtually

Time - 5 hrs

Introduction:

As participants of the National Entrepreneurship Challenge (NEC) organized by E-Cell, IIT Bombay, our team has been actively engaging in a series of interactive sessions conducted within our NEC groups. These sessions have provided us with a valuable platform to share ideas, collaborate on innovative concepts and enhance our understanding of entrepreneurship.

Through these interactive discussions, we have gained deeper insights into startup development, team management and problem-solving approaches. The sessions have also helped us strengthen our teamwork, improve our communication skills and think more creatively toward building sustainable business ideas.

We the team of KMIM E-cell had interacted with 4 groups the points discussed, learnings, insights, Action plan and feedback are described in event highlights

Event Highlights:

1.Interactive session with team Igniters -NEC2528282:

Names of participants:

| Team KMIM | Team Igniters |
|-----------------|--------------------|
| 1.P. Hayagreev | 1.Sonali Panda |
| 2.B. Shruthi | 2.Harshika Chowhan |
| 3.N. Vandana | 3.Astha Pradhan |
| 4.Vinatha Reddy | |
| 5.Vidya Sagar | |

Points Discussed:

1. Overview of the Illuminate program.
2. NEC overall tasks and objectives.
3. Key differences between Advance and Basic tracks.
4. Marketing strategies employed by various teams.

Learnings and Insights:

1. Exposure to innovative marketing strategies.
2. Effective techniques for participant engagement in Illuminate.
3. Clarity on the distinction between Advance and Basic tracks.

Feedback Received:

Our team received positive feedback on our work and team coordination, with appreciation for our efforts. This feedback boosted our morale and reinforced our approach.

Actions planned:

1. Sustain momentum: Continue to build on the positive momentum and maintain the good work ethic that earned us appreciation.

2. Refine marketing strategies: Apply the innovative marketing strategies learned from other teams to enhance our own approach.
3. Improve participant engagement: Implement effective techniques for participant engagement in Illuminate, as learned from other teams.
4. Enhance team coordination: Continue to nurture and improve team coordination, which was highlighted as a strength in the feedback.
5. Apply learnings to future tasks: Integrate the insights gained from the interaction into future tasks and projects, ensuring continuous improvement and growth.

2. Interactive session with team Startique-NEC2567928:

Names of participants:

| Team KMIM | Team Startique |
|----------------|----------------|
| 1.P. Hayagreev | 1.Aswini |
| 2.B. Shruthi | 2.Pavithran |
| 3.N. Vandana | 3.Jaya |

Points Discussed:

1. Overview of the Illuminate program.
2. NEC overall tasks and objectives.
3. About their team coordination.
4. Faculty and management support.
5. Problems they faced and how they overcame them.

Learnings and Insights:

1. How Faculty is supporting in other colleges and in our college it's so supportive.
2. How to overcome team coordination issues.
3. How to manage tasks to complete on time.

Feedback Received:

We received commendation for our rapid progress in tasks and the exceptional support from our management. This recognition reinforced our team's dedication and the effectiveness of our management's guidance.

Actions planned:

1. Maintain rapid progress: Continue to work efficiently and effectively to complete tasks on time, building on the momentum of our rapid progress.
2. Leverage management support: Continue to utilize the exceptional support from our management to drive our projects and initiatives forward.
3. Implement new strategies: Integrate the insights and strategies learned from other teams into our own work, enhancing our performance and approach.
4. Foster team coordination: Continue to nurture and improve team coordination, applying the learnings from the interaction to overcome any future challenges.
5. Share learnings with team: Share the insights and best practices learned from the interaction with the entire team, ensuring everyone is aligned and equipped to excel.

3. Interactive session with Team Tejova-NEC2586570:

Names of participants:

| Team KMIM | Team Tejova |
|-----------------|---------------------|
| 1.P. Hayagreev | 1.Mahesh Athirala |
| 2.Vinatha Reddy | 2.Mohith.D |
| 3.N. Vandana | 3.Mohan.P |
| | 4.Hema Sai Reddy |
| | 5.Narasimha Prakash |

Points Discussed:

1. Overview of the Illuminate program.
2. NEC overall tasks and objectives.
3. About their team coordination.
4. Marketing strategies employed by various teams.
5. Problems they faced and how they overcame them.

Learnings and Insights:

1. Exposure to innovative marketing strategies.
2. How to overcome team coordination issues.
3. How to manage tasks with academics.

Feedback Received:

Our team received positive feedback on our fast progress in tasks and the great support of our management. This feedback acknowledged our team's efficiency and the effective guidance we received, motivating us to maintain our momentum.

Actions Planned:

1. Sustain fast progress: Continue to work efficiently and effectively to maintain the momentum of our fast progress in tasks.
2. Apply innovative marketing strategies: Integrate the new marketing strategies learned from other teams into our own approach to enhance our outreach and impact.
3. Enhance team coordination: Continue to nurture and improve team coordination, applying the learnings from the interaction to overcome any future challenges.
4. Balance academics and tasks: Effectively manage tasks with academics, using the strategies learned from the interaction to maintain a healthy balance.
5. Leverage management support: Continue to utilize the great support from our management to drive our projects and initiatives forward, building on the effective guidance we received.

4. Interactive session with Team BVRITN-NEC2567928:

Names of participants:

| Team KMIM | Team BVRITN |
|----------------|--------------------|
| 1.P. Hayagreev | 1.Varshith |
| 2.Sakshi | 2.Sathya |
| 3.N. Vandana | 3.Rishi Srii Reddy |
| | 4.Jarupula |

Points Discussed:

1. Overview of the Illuminate program.
2. NEC overall tasks and objectives.
3. About their team coordination.
4. About how to collaborate with juniors for teaching them tasks.
5. Problems they faced and how they overcame them.

Learnings and Insights:

1. Exposure to innovative marketing strategies.
2. How to overcome team coordination issues.
3. How to teach juniors about E-Cell and its tasks.
4. Importance of team bonding.
5. Effective task completion strategies.

Feedback Received:

Our team received appreciation for our swift task completion and outstanding support from our management. This recognition highlighted our team's synergy and the impactful mentorship we received, encouraging us to sustain our progress.

Actions Planned:

1. Sustain swift task completion: Continue to work efficiently to complete tasks promptly, maintaining the momentum of our swift progress.
2. Mentorship and knowledge sharing: Continue to provide impactful mentorship to juniors, sharing knowledge and expertise to help them grow.
3. Team bonding activities: Organize team bonding activities to strengthen relationships and foster a positive team culture.
4. Apply innovative marketing strategies: Integrate the innovative marketing strategies learned from other teams into our own approach.
5. Refine task completion strategies: Continue to refine our task completion strategies, ensuring effective and efficient execution of tasks.

Glimpses:

